

ASK A WEB GEEK!

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"Web Safari Guide"

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AskAWebGeek.com

ASK A WEB GEEK!



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WHAT WOULD
YOU LIKE TO
ASK A WEB GEEK?

LET'S LEARN
SOCIAL MEDIA!



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CONGRATULATIONS!

You want to improve your business,
and you're taking steps to do so.

Good for you!



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- **JOIN** OUR FACEBOOK GROUP
- **SUBSCRIBE** ON YOUTUBE
- **FOLLOW** ON TWITTER
- **LISTEN** TO PODCAST

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FREE VIDEO WORKSHOP



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5 KEYS TO UNLOCK THE PROFIT HIDDEN IN YOUR WEBSITE

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***BUCKLE
UP!***



***STAY
HYDRATED!***



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FEATURED TOPIC OF THE WEEK!



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LET'S LEARN SOCIAL MEDIA



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What Is Your Social Media I.Q.

Match the following!



- | | | | | |
|--------------|-------------|--------------|---------------|----------------|
| 1) Blogger | 4) Twitter | 7) Meetup | 10) Tik Tok | 13) Foursquare |
| 2) YouTube | 5) Facebook | 8) Pinterest | 11) Instagram | 14) Vine |
| 3) Linked In | 6) Yelp | 9) Tumblr | 12) Google + | |

How many did you get correct? ____ 1-4 / ____ 5-8 / ____ 9-12 / ____ 13-14

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BE SOCIAL? WHERE TO START?

- Who is your Target Audience?
- *Not Everyone is Everywhere*

You can't be on all social media platforms all the time – and neither can your audience!

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START SLOW

- What / how much can you do?
- *5-10 mins per day?*
- *5/10 in Morning, 5/10 in Evening?*

Make it a part of your normal routine!



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BECOME A NATIVE

- Start by Reading and Learning
- Joining an existing community
- *It's a new language!*
- *Avoid bursting in with "HEY everyone! BUY my stuff! Buy MY stuff! Buy my stuff!"*

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FOLLOW, LIKE & SHARE

- Start by Supporting Others
- First 1 – 2 weeks: *FOLLOW Others*
- If you like it, *LIKE* it.
- If you love it, *SHARE* it.
- If you're brave, *COMMENT briefly*.



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YOUR HOMEWORK...














- Who is your target market?
- Which 1-3 platforms do **THEY** use?
- **FOLLOW** like-minded people.
- If you like it, ***LIKE*** it.
- If you really like it, ***SHARE*** it.
 - Only ***COMMENT*** ***briefly***!

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SOCIAL MEDIA WITH DONUTS

-  i like donuts
-  i'm eating a #donut
-  where i eat donuts
-  watch me eat this donut
-  vintage photo of my donut
-  skills include eating donuts
-  cool donut recipe
-  donut shops i hate
-  i write about donuts
-  let's meet for donuts
-  donut hangout at 7
-  animated GIF of sprinkles
-  12 donuts in 6 seconds

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A decorative border of various green tropical leaves, including monstera and philodendron, frames the top and sides of the image.

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ALL LINKS & DETAILS AT
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